

<<Courageous Training >>

图书基本信息

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作者：Mooney, Tim/ Brinkerhoff, Robert O.

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内容概要

For years there have been dozens of books about training and how to do it more effectively, with more impact, with greater focus on performance, and so on. Yet despite the surge of books and advice over the past decade, training departments continue to struggle. If trainers want to truly make an impact on organizations, what they need is a new mindset, not a new technique. They need to train courageously--to have the guts to break away from the usual approaches and identify what is really needed and what really works. Featuring numerous real-life stories and case studies, *Courageous Training* shares the processes, and the the new attitude HRD upstarts around the world are using to achieve results an a radical, non-traditional way. Drawing on examples from major companies and the author's own years of experience, *Courageous Training* will show trainers how they can adopt a courageous mindset and achieve more powerful and effective results.

作者简介： Mooney is a lecturer in philosophy at University College, Dublin ROBERT O. BRINKERHOFF is professor of educational leadership, Western Michigan University, and an internationally recognized human resource development consultant to numerous organizations worldwide including the U.S. Postal Service, Apple Computer, and The World Bank. He is author of *Achieving Results From Training* (Jossey-Bass, 1987). STEPHEN J. GILL is an indepAudent consultant on training needs analysis and evaluation. His clients include Ford Motor Company, General Motors, Steelcase, and Columbia Healthcare.

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书籍目录

Preface 1 Introduction: The Hole We're in and How We Can Stop Digging 2 What Is Courageous Training? 3 Pillar #1: Be a Business-Goal Bulldog 4 Pillar #2: Build Whole-Organization Responsibility for Training Impact 5 Pillar #3: Win the Hearts and Minds of the Make-or-Break Partners 6 Pillar #4: Tell It Like It Is with Truthful Measurement and Evaluation 7 The Courageous Training Code: Seven Ways to Strengthen Your Leadership Backbone 8 Introducing Four Courageous Training Leaders 9 Case Example #1: Diary of a CLO: Executive Development at Children's Healthcare of Atlanta Larry Mohl Mohl, Larry 10 Case Example #2: The "So What?" Factor: Organizational Change at Clark County School District Dr. Jeff Hafen Hafen, Dr. Jeff 11 Case Example #3: Raising Expectations for Concrete Results: Leadership Development at Holcim Lisa Bell Bell, Lisa 12 Case Example #4: From Training Delivery to Trusted Advisor: Sales Force Transformation at Insight Enterprises Julie Dervin Dervin, Julie 13 Getting Started on the Courageous Training Path Resources: Terms and Tools Bibliography Acknowledgments Index About the Authors

<<Courageous Training >>

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