

<<Secrets of Closing S>>

图书基本信息

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### 内容概要

Since its first publication, *Secrets of Closing Sales* has helped hundreds of thousands of salespeople rise to the top. Now in its seventh and fully revised edition, this bestseller has been updated to meet the challenges of today's increasingly competitive and volatile sales environment, and it's better than ever before.

This book includes detailed coverage of new selling methods, innovative strategies, and a treasury of new real-life examples.

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