

<<领导人真正要做的事What Do Leaders Really Do?>>

图书基本信息

书名：<<领导人真正要做的事What Do Leaders Really Do?>>

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内容概要

An enormous range of literature on leadership and management theory has been produced over the years, some of it highly academic and much of it contradictory. *What Do Leaders Really Do?* takes the basis of the best-known management theories to see how they fit with the practical reality of leadership. How do leaders spend their time? Are they really preoccupied with strategy, vision and inspiring people? Do they lead by accident, or design? The book challenges the assumption that leaders are born, not made and explores the theory that female leaders are fundamentally different from their male counterparts. *What Do Leaders Really Do?* Looks into the everyday working lives of well-known leaders in a variety of fields - business, sport and the armed forces - in order to identify the elements that encourage people to follow where they lead. Drawing on the experiences of a wide range of leaders with varying backgrounds and roles, as well as a range of respected academics and management writers, this book will closely analyze the background, experiences and behavior of a diverse set of leaders. A central part of the analysis will be a detailed examination of what these leaders do on a day-to-day basis. It is not a book about management theory but an accessible, no-nonsense guide to those theories and how they translate to real life. Many people lead effectively without knowing how they do it; this book will isolate and identify the core skills and behavior displayed by effective leaders. *What Do Leaders Really Do?* is intended to be a refreshing alternative to the hundreds of academically-oriented leadership books that are available. The tone will be straight-forward, accessible and sometimes humorous, rich with first-person evidence and anecdotes. It will dissect popular leadership theory into the easily understandable basics, with reference to the practicalities of real-life leadership situations. After all, what good is theory if it doesn't work in practice?

书籍目录

Foreword by Martin Glen Introduction PART ONE Chapter 1: Characteristics of leadership The charisma question A substitute for charisma Leadership by osmosis Chapter 2: Background The influence of family life Education Learning leadership Career progression Chapter 3: Influences The influence of parents The influence of teachers The influence of bosses Mentors and mentoringPART TWO Chapter 4: Vision Creating the vision Communicating the vision Long or short term? Chapter 5: Decision-making and Risk Military mission analysis Risk and the military Risk and business leaders Chapter 6: Mistakes and setbacks Chapter 7: Change managementPART THREE Chapter 8: Authentic and empathetic leadership Chapter 9: Motivation, Inspiration and Morale Chapter 10: Choosing and building a team Chapter 11: Communication Chapter 12: Looking after No 1AppendixBibliography and further reading

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