

<<用户中心设计>>

图书基本信息

书名：<<用户中心设计>>

13位ISBN编号：9787040132991

10位ISBN编号：7040132990

出版时间：2003-8

出版时间：高等教育出版社

作者：(美国)弗登伯格等编

页数：246

字数：330000

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内容概要

本书以用户对最终产品或系统的所见及所感为出发点考虑设计方法，所涉及的产品从数据库软件到语音识别软件，在众多项目(医疗保健、金融证券、航空事业、保险业、汽车制造业及零售业等)中得到验证。

内容包括：能带来突破性增益的针对UCD的完整的周期化方法；现有产品评测、机构评定以使其适用UCD方法；提高用户感知舒适度；在外延型/内适型应用环境下的软件设计、硬件设计、网站建设和服务中应用UCD；当前UCD优化及未来影响产品因素的趋势预测。

本书适用于计算机系统用户界面设计、人机工程、系统设计类课程。

作者简介:KAREL VREDENBURG, Architect and Corporate Champion User-Centered Design at IBM, led the creation of the integrated version of UCD presented in this book.

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