

<<体验商务英语教师用书5>>

图书基本信息

书名：<<体验商务英语教师用书5>>

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内容概要

《体验商务英语教师用书5（第2版）》配有多媒体学习光盘，包括MP3录音和自主学习软件（Self-Study CD-ROM）。自主学习软件以单元主题为主线，设置了大量练习，从语言运用、商务背景知识介绍及重点案例分析等方面强化课堂学习内容。视频模块（Videos）以情景剧模拟商务场景，为学生扩大知识面、增强交际能力提供支持。

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编辑推荐

《体验商务英语教师用书5（第2版）》延续了第一版活泼、高效的体验式商务英语学习模式。在此基础上对听力和阅读材料进行了全面更新，紧扣时代脉搏，多维度拓展商务英语语言及交际能力，着力打造精品。

《体验商务英语教师用书5（第2版）》是本系列教程中最有深度的教程，也具有很强的实用性，它以世界著名的国际性金融媒体《金融时报》及其他知名媒体为材料来源，蕴含大量时代信息，内容丰富，有权威性，编写灵活，为商务英语学习者提供了难得实用且适用广泛的学习材料。

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