

<<应用统计分析>>

图书基本信息

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内容概要

本书使用较少的概率知识，从各个应用层面，通过丰富的案例分析和读者自己动手的应用实例，讲解了应用统计的基本内容。

本书系统地阐述了如何正确收集数据资料，如何使用Microsoft Excel软件进行统计分析，应如何从中得到有意义的统计结论。

使用此书不需要微积分基础，只要具有高中的数学水平可以通览全书。

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作者简介

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媒体关注与评论

书评本书的作者有多年概率统计学、管理学和运筹管理学的教学经验，编写了多本畅销教材。在本书中，作者继续体现了他的“三步式”解决问题的方法，第一步是Identify，包括试验设计、收集数据和选择模型；第二步是Compute，即用Excel做计算；第三步是Interpret，就是分析、解释计算的结果。

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