

<<旅游英语>>

图书基本信息

书名：<<旅游英语>>

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作者：陈昕 编

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内容概要

《旅游英语》从导游接待流程出发，分别讲解了迎接游客、入住酒店、订餐点菜、安排行程、旅游景点观光、导游讲解、陪同游客购物、处理投诉和紧急事务，以及到机场送行等内容。

《旅游英语》采用“工学结合”的模式，提炼了每个项目的学习目标，使教学方向更为清晰明确，重点突出；导入了教学建议，方便老师对课程的理解和安排。此外，文中还穿插了大量的案例及补充阅读资料，可提高学生的学习兴趣和学习效果。

《旅游英语》可作为高职高专旅游专业教材，也可作为旅游行业相关人员的培训用书。

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版权页：插图：Rechecking the number of the tourists A guide should count the number of the tourists after everybody gets on the bus and recheck the number with the tour escort Delivering a welcome speech. It's very important for a guide to deliver a welcoming speech because the first impression is important. You should be polite and pleasant while making a speech. It can make the tourists feel relaxed and comfortable especially if they had a long flight. Making introductions along the way Everything is fresh for a newcomer. The tourists expect their tour guide to introduce the views as they look through the bus windows. A tour guide should.

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编辑推荐

《旅游英语》：工学结合、任务驱动、项目导向、顶岗实习，“理论、实务、案例、实训”四位一体，全面提高学生的实际操作能力。

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