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<<业务流程重组--工商管理精要系列.影印>>

图书基本信息

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内容概要

什么是业务流程重组？

从其他改进管理的理念中能学到些什么？

是什么原理在控制着产品和服务流程的设计过程？

企业应该怎样实施业务流程的重组？

企业怎样才能保证业务流程重组的效益得以实现？

本书对上述问题及其他有关问题作了清楚而确切的解释。

对于那些接受短期培训的管理者、MBA，以及想迅速了解这一问题核心内容的教师和学生来说，都不失为极具价值的参考书。
它还可以作为管理人员的藏书，以及那些有抱负的管理人员完善自己知识和技能的参考资料。

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