

<<现代商务英语综合教程（第4册）>>

图书基本信息

书名：<<现代商务英语综合教程（第4册）>>

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作者：郑明，王建伟 主编

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内容概要

《现代商务英语综合教程》系列教材内容由浅入深，由普通商务常识逐渐过渡到专业性较强的商务知识，语言水平也由易到难，适用对象为大学一至三年级的学生。

本书为《现代商务英语综合教程》第4册，由郑明和王建伟主编。

《现代商务英语综合教程(第4册)》共12章，按照每周4~6学时设计。

使用时各校可根据教学目标和条件结合学生的需要，灵活选择每一章的教学内容。

为方便使用，《现代商务英语综合教程》系列教材还配有教参和PPT课件。

书籍目录

Chapter 1 Shares and Bonds

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 2 Stock Market

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 3 Mergers and Acquisitions

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 4 Management and Labor Relations

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 5 Business Styles

<<现代商务英语综合教程（第4册）>>

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 6 Investment

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 7 Taxes

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 8 Venture Capital

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 9 Corporate Alliances

Background case

Listening

Reading

<<现代商务英语综合教程（第4册）>>

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 10 Consulting

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 11 Competition

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

Chapter 12 Going Global

Background case

Listening

Reading

Structure

Vocabulary

Comprehension

Translation

Speaking

Writing

Additional reading

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