

<<基础统计学>>

图书基本信息

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### 内容概要

本书广泛地使用案例分析的方法,通过大量的应用实例,引导人们如何正确地收集数据资料进行统计分析,以得到有意义的参考性结论。

本书在撰写上具有以下特点: (1) 起点低,使用面广,实用性强,强调统计思想的内涵与应用

。读者只需具有高中数学知识就可以学习使用此书。

不用微积分,不追求数学的形式逻辑思维,而代之以形象思维和直观判断。

(2) 编排上以案例形式展开,充分利用图表分析阐述统计思想,引导出结论,并围绕案例总结出关键概念。

(3) 内容上是自封闭的,不需要先学概率论的知识。

(4) 在书中精心安排了许多学习技巧和注解,应用与滥用的对比人例子以及简单统计软件的使用等内容。

各章后附有大量习题和测试题,所附光盘中还提供了大量的数据。

(5) 概括了直观统计学及常用统计方法的基本内容,有助于提高直觉推断和形象思维。

本书适合经管、人文与社会科学等专业的本科生或研究生使用。

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作者简介

Ron Larson received his Ph.D.in mathematics from the University of Colorado in 1970.At that time he accepted a Position with Penn Stae University ,and he currently holds the rank of professor of mathemat-ics at the university.

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