

<<信息系统工程中的符号学>>

图书基本信息

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### 内容概要

符号学（又称为记号学）作为研究各种符号的科学，多年来已被认为是信息通信系统中最重要基础学科，并广泛应用于计算机及相关应用学科中，如计算机应用系统的设计与开发、需求工程、信息系统工程、电子商务、电子政务、人机交互、协同工作等。

本书作为符号学在计算机及企业系统中的应用的第一部专著，自出版以来，给学术及应用领域带来了重要的影响，许多欧洲及美洲的大学院校采用此书作为研究生教材，并有一些院校根据此书开设大学高年级课程。

本书从符号学的角度，介绍了信息需求分析、建模、设计及开发的方法，并提供实便演示，适合作为大学高年级或研究生的符号学教材。

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### 作者简介

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