

<<财务管理策略>>

图书基本信息

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内容概要

《财务管理策略》专为非财务经理们学习财务理论而准备：内容包括财务管理中的一系列重要问题。包括财务报表分析、系统的财务评估方法、资产流动性管理与销售增长、流动资本管理、预算、外汇与利率风险管理以及一个非常有用但不易理解的工具——经济增值（EVA）。

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