

<<秘书英语>>

图书基本信息

书名：<<秘书英语>>

13位ISBN编号：9787302209324

10位ISBN编号：7302209324

出版时间：2009-9

出版时间：清华大学出版社

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页数：228

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前言

《秘书英语》是高校文秘类专业教学用书。

本教材根据新形势下文秘工作的实际技能需求，遵循现代外语教育理念的指导思想，将语言技能训练与文秘工作技能训练相结合。

在教材的宏观组织、课文的选编以及练习的设计上，一方面重视基本理论，力求向学习者提供秘书工作所需的基本专业理论知识，培养该专业学习者所必备的专业技能；另一方面强调文秘专业英语听、说、读、写、译等技能的训练以及文化意识的培养，训练该专业学习者的英语综合应用能力和跨文化交际能力，努力做到科学性、系统性和实践性的统一。

本教材既可作为秘书专业相关课程的教材，也可作为英语秘书工作者的日常工具书。

本教材共10个部分，以秘书工作的不同环节为主题进行编排，每个部分包含两个单元，每个单元包含两个小节，具有较强的系统性、实用性和趣味性。

第1部分作为引言，介绍秘书工作的职责及日常工作，第10部分介绍文件管理及办公自动化，主要以阅读为主。

其余部分的第一单元以阅读为主，为学习者提供简要的文化背景知识、文秘职业的相关理论知识以及相关的语言知识。

第二单元配以相应的情景模拟，旨在通过情景模拟，训练学习者的基本语言技能、熟悉现代秘书工作的具体内容。

每个单元附有丰富的配套练习，帮助学习者利用所学到的语言知识进一步展开口头和书面交际活动。

附录提供词汇表、秘书英语及公文函件常用语，供学习者参考。

此外，本教材还提供了阅读文章的参考译文，以帮助学习者更好地阅读和理解原文。

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内容概要

作为高校文秘专业精品教材，本书从系统性、实用性和趣味性出发，以当前秘书工作的不同环节为主线，针对实际技能需求，借助于当前外语教学主流方法，充分结合语言技能训练与文秘工作技能训练，精心选编了相关短文、对话和练习，在注重基本理论的同时，兼顾听、说、读、写、译等专业技能训练，旨在帮助学生提高英语综合应用能力和跨文化交际能力。

全书共10部分，涉及秘书工作的不同环节：每部分包含两个单元，每单元由两个小节组成，每个小节都包含短文和相应的配套练习。

书后提供3个附录（词汇表、办公英语常用表达200例和商务信函常用表达100例）和参考答案。

本书可作为高等院校尤其是高职高专院校的文秘类专业或英语类专业教学用书，也可作为英语秘书工作者的日常工具书和涉外工作人员的参考书。

书籍目录

Part 1 Introduction: The Making of a Qualified Secretary Unit 1 Read to Know Section A How to Be a Secretary Practice Section B How to Be a Successful Secretary Practice Unit 2 Practice to Learn Section A What Should a Secretary Do in Office Practice Section B A Secretary's Day Practice

Part 2 Greeting and Introduction Unit 1 Read to Know Section A Breaking the Ice Practice Section B How to Receive Your Customers Practice Unit 2 Practice to Learn Section A Greeting Section B Introduction Practice

Part 3 Secretarial English for Telephone Use Unit 1 Read to Know Section A Phone Call Etiquette Practice Section B How Phonogenic Are You? Practice Unit 2 Practice to Learn Section A Arrangements Section B Leaving a Message Practice

Part 4 Reception and Send-off Unit 1 Read to Know Section A How to Hire the Best Receptionist for Your Office Practice Section B What Makes a Secretary a Good Receptionist Practice Unit 2 Practice to Learn Section A Receiving Section B Send-off Practice

Part 5 Communication and Interpersonal Relationship Unit 1 Read to Know Section A Body Language in Communication Practice Section B Business Dinner Practice Unit 2 Practice to Learn Section A Going to Parties Section B Sitting at a Dinner Practice

Part 6 Arranging a Trip Unit 1 Read to Know Section A Details in Making an Itinerary Practice Section B Steps to Follow in Making an Itinerary Practice Unit 2 Practice to Learn Section A Booking Tickets Section B Making Reservations Practice

Part 7 Arranging a Meeting Unit 1 Read to Know Section A Meeting Arrangement and Minutes Taking Practice Section B Cross-cultural NegotiationPart 8 Dealing with Business Letters

Part 9 Dealing With Documents and Bills

Part 10 Files Management and Office Automation

Appendix Vocabulary

Appendix 200 Sentences Commonly-used in Office

Appendix 100 Sentences Commonly-used in Business Letters and Documents

参考文献

章节摘录

Plan ahead when you issue the invitation. It is your responsibility to see that things go well and that your guests are comfortable. You need to attend to every detail from extending the invitation to paying the bill. Make sure that the date works for you, since any possible cancelling or postponing can make you look disorganized and waste your clients time. Also, be sure to call your clients the day before confirming the dinner. If there's a mixup on their end, be gracious and reschedule. Select a restaurant that you know, preferably one where you are known. This is no time to try out the latest hot spot. Being confident of the quality of the food and service leaves you free to focus on business. Select a quiet place where you can have good conversation and discussion, for if you and your clients can't hear each other over the noise of the diners and dishes, you will have wasted your time and money. If possible, make arrangements with the restaurant to pay the bill prior to the dinner. It's best if the bill doesn't come to the table. But if the restaurant won't accept advance payment, make sure you grab the bill first. Check it briefly, but don't quibble. Work out the seating before your guests arrive. Make sure the guests have the best seats—those with a view of the water or garden, for example. Never make your guests face the wall, kitchen or restroom. If the table isn't suitable, don't be bashful about asking for a better one. This is a business dinner, and you don't want to shout across the table. If you have one client, sit next to each other. If you have two clients, seat one across from you and the other to your side. Handle any disasters with grace. With all your attention to detail, things can still go wrong. The food may not be up to your standards; the waiter might be rude or the people at the next table boisterous and out of control. Whatever happens, make sure you are not the one to lose control. Your guests will feel uncomfortable if you complain in front of or to them. Your conduct over the meal will, to some extent, determine your professional success. If you pay attention to the details and make every effort to see that your clients have a pleasant experience, they will assume that you will handle their business the same way.

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