

<<旅游英语实训教程>>

图书基本信息

书名：<<旅游英语实训教程>>

13位ISBN编号：9787303131327

10位ISBN编号：7303131329

出版时间：2011-10

出版时间：北京师范大学出版社

作者：田夕伟，唐晓云 主编

页数：154

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## <<旅游英语实训教程>>

### 内容概要

《旅游英语实训教程(附光盘)》由田夕伟和唐晓云主编,是与旅游公司的一线从业人员合作开发,主要目的是培养学生在完成涉外旅游服务(主要是导游岗位)过程中所需要的英语技能。在教材的内容编排、项目设计和任务安排上,主要根据来自企业一线的合编人员所提供的信息和资料,体现旅行社和酒店实际工作岗位对英语知识和技能的要求。

<<旅游英语实训教程>>

书籍目录

Module 1 Pre-tour Services

Project 1 Tour Introduction

Task 1 Design a tour

Task 2 Introduce a tour

Task 3 Modify your design

Project 2 Making Reservations

Task 1 Recommend a hotel

Task 2 \Make reservations

Module 2 On Arrival

Project 1 On the Way to hotel

Task 1 Welcome the tourists

Task 2 En-routeintroduction

Project 2 Checking in

Task 1 Design check-in procedures

Task 2 Help the guests to check-in

Module 3 Conducting the Tour

Project 1 Sightseeing

Task 1 Develop skills and vocabulary

Task 2 Mock interpretation (a natural scenic spot)

Task 3 Mock interpretation (a historic cultural site)

Project 2 Shopping

Task 1 Shopping in Guangzhou

Task 2 Design a shopping tour

Task 3 Guide a shopping tour

Project 3 Dining

Task 1 Design a menu

Task 2 Introduce Cantonese cuisine

Task 3 Know about Chinese food culture

Project 4 Recreation

Task 1 Design recreational programs

Task 2 Introduce recreational programs

Project g Culture

Task 1 Explore Chinese culture

Task 2 Introduce Chinese cultural highlights

Module 4 Departure

Project 1 Checking out

Task 1 Makea presentation on check out process

Task 2 Help guests to check out

Project 2 Bidding farewell

Task 1 Make a farewell speech

Task 2 Communicate on farewell

Project 3 At the Airport

Task 1 At the airport

Task 2 Communicate on departure formalities

Key to Exercise

Listening Scripts

章节摘录

版权页：插图：Regardless of whether or not you leave the premises before your room is ready, ask the bellman, concierge, or front-desk clerk to store your luggage. Remove all valuables beforehand, and be sure to get a receipt. Don't drag a week's clothes around while you wait and this will provide immediate relief and make you feel less like a refugee.2. Request early check-in when you make a reservation While there's no guarantee but your hotel will honor this: if the request is in the system and rooms are available early - and you gently mention to the front desk that this is your honeymoon —— there's a chance you can fly into your love nest much earlier.3. Suggest a room upgrade or offer to accept a downgrade If the hotel has pre-assigned a specific room to you that is not available when you arrive, and it's possible that other rooms are clean and vacant. Take the chance, as a honeymoon couple, and you can nicely suggest that the hotel might upgrade you ( without charge ) to a more-expensive room. Or if you're about to fall asleep on your feet, tell the reservation's clerk that you are willing to accept a room-level downgrade.

<<旅游英语实训教程>>

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>