

图书基本信息

书名：<<国际合作交流英语（套装上下册）>>

13位ISBN编号：9787308090384

10位ISBN编号：7308090388

出版时间：2011-8

出版时间：浙江大学出版社

作者：田有兰

页数：280

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## 内容概要

《国际合作交流英语（套装上下册）》是专门为非英语专业本科学生开设的英语语言文化类课程用书，旨在培养学生的英语实际应用能力，使他们在今后学习、工作和社会交往中能用英语有效地进行交际，具备较强的国际合作交流意识和能力，提高综合文化和跨文化交际素养。

## 书籍目录

上册 Unit One Section One Listening Comprehension Section Two A Brief Introduction to the United States of America Section Three Cross-cultural Communication: Greetings Section Four Practical Writing: Letters Section Five Reading Comprehension: Is There a West Unit Two Section One Listening Comprehension Section Two A Brief Introduction to the United Kingdom Section Three Cross-cultural Communication: Food and Its Culture Section Four Practical Writing: Name Card Section Five Reading Comprehension: Ricci's " Operation Columbus " Unit Three Section One Listening Comprehension Section Two A Brief Introduction to Australia Section Three Cross-cultural Communication: Holidays and Festivals Section Four Practical Writing: E-mail Section Five Reading Comprehension: Intercultural Awareness: Why and What Unit Four Section One Listening Comprehension Section Two A Brief Introduction to Singapore Section Three Cross-cultural Communication: Colleges and Universities in the USA Section Four Practical Writing: Resume Section Five Reading Comprehension: Cross-cultural Communication Unit Five Section One Listening Comprehension Section Two A Brief Introduction to India Section Three Cross-cultural Communication: Colleges and Universities in the United Kingdom Section Four Practical Writing: Telephone Message Section Five Reading Comprehension: Table Manners Unit Six Section One Listening Comprehension Section Two A Brief Introduction to South Africa Section Three Cross-cultural Communication: Colleges and Universities in Australia Section Four Practical Writing: Notice Section Five Reading Comprehension: The Do's and Don'ts of Intercultural Marriages Unit Seven Section One Listening Comprehension Section Two A Brief Introduction to Sri Lanka Section Three Cross-cultural Communication: Applications for Universities Section Four Practical Writing: University Application Form Section Five Reading Comprehension: Barriers to Intercultural Communication ( 1 ) Unit Eight Section One Listening Comprehension Section Two A Brief Introduction to Maldives Section Three Cross-cultural Communication: Preparations for Studying Abroad Section Four Practical Writing: Scholarship Application Form Section Five Reading Comprehension: Ethnocentrism 附录 Vocabulary 下册 Unit One Section One Listening Comprehension Section Two A Brief Introduction to Canada Section Three Cross-cultural Communication: Religions and Beliefs in the United States Section Four Practical Writing: Fax Section Five Reading Comprehension: School Standards Unit Two Section One Listening Comprehension Section Two A Brief Introduction to Jamaica Section Three Cross-cultural Communication: Cross-cultural Taboos Section Four Practical Writing: Memo Section Five Reading Comprehension: Emotional Problems as Barriers to Intercultural Communication Unit Three Section One Listening Comprehension Section Two A Brief Introduction to Bangladesh Section Three Cross-cultural Communication: Culture Shock Section Four Practical Writing: Application Section Five Reading Comprehension: How to Negotiate "Yes" across Cultural Boundaries Unit Four Section One Listening Comprehension Section Two A Brief Introduction to Cameroon Section Three Cross-cultural Communication: Overseas Study and Campus Life Section Four Practical Writing: Medical History Form Section Five Reading Comprehension: Language and Its Influence on Perception Unit Five Section One Listening Comprehension Section Two A Brief Introduction to Brunei Section Three Cross-cultural Communication. Etiquette in Cross-cultural Communication Section Four Practical Writing. Visa Application Form Section Five Reading Comprehension: Gift Giving in Saudi Arabia Unit Six Section One Listening Comprehension Section Two A Brief Introduction to New Zealand Section Three Cross-cultural Communication: Overseas Medical Care Section Four Practical Writing: Credit Card Application Section Five Reading Comprehension: Tips for Cross-cultural Communication Unit Seven Section One Listening Comprehension Section Two A Brief Introduction to Malaysia Section Three Cross-cultural Communication: Skills in Business Talk Section Four Practical Writing: Entry and Exit Procedure Section Five Reading Comprehension: Barriers to Intercultural Communication ( 2 ) Unit Eight Section One Listening Comprehension Section Two A Brief Introduction to Pakistan Section Three Cross-cultural Communication: Current Global Economy Section Four Practical Writing: Flight and Hotel Reservation Section Five Reading Comprehension: Cultural Diversity in America 附录 Vocabulary



版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>