

<<大学商务英语听说教程>>

图书基本信息

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内容概要

《大学商务英语听说教程》以虚拟的跨国公司为背景，选择与该公司相关的业务题材和典型案例，配以背景知识介绍、单词注解、听力技巧和口语提示，听说相结合，融会贯通。

本书是一本集专业性、实用性、科学性和趣味性于一体的商务英语大学教材，适用于在校学生、自学者以及从事与本专业相关工作的人员。

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书籍目录

Contents Unit One When in Rome:Cross Cultural Communication Part All Ears for Business Listening Strategy Capturing KeyWords Warm-up Exercises Listening Task Hong Kong Unemployment Additional Listening India and China Talk Home Listening China Growth Part Scenes in the Corporate World Managing in a Global Environment What's What and Who's Who Tell Me a Tale Freak Out Role Play Unit Two How to Lead Part AllEars for Business Listening Strategy Identifying Liaison Warm-up Exercises Listening Task Korea Looks for New Hyundai Buyers Additional Listening German Economy Home Listening The World's Billionaires Part Scenes in the Corporate World Choosing a Leadership Style What's What and Who's Who Tell Me a Tale Freak Out Role Play Unit Three Advertisement Makes a Difference Part All Ears for Business Listening Strategy Identifying Cause and Effect Warm-up Exercises Listening Task Seven TaxHavens Come under Fire Additional Listening (1) A Resolution to Lift Sanctions against Iraq Additional Listening (2) China , ASEAN in TariffCut Deal Home Listening Bush ReviewsUS SteelTariffs Part Scenes in the Corporate World Advertising What's What and Who's Who Tell Me a Tale Freak Out Role Play Unit Four Trade and Transactions Part AllEars for Business Listening Strategy Identifying the Topic Warm-up Exercises Listening Task Nigerian PrivatisationsDeal Collapsed Additional Listening (1) KaiserAlum inum Files for Bankruptcy Protection Additional Listening (2) Parmalat to Decide on Bankruptcy Home Listening Enron Files for Bankruptcy Part Scenes in the Corporate World Making a Claim What's What and Who's Who Tell Me a Tale Freak Out Role Play Unit Five Communication in Action:Conflict Management Part All Ears for Business Listening Strategy Identifying What is Going on Warm-up Exercises Listening Task EU-Latin America Trade Relations Additional Listening (1) Cigarette Sale in Ireland Fell Additional Listening (2) Cocoa Prices Soar Home Listening Kodak's Fight for Image Part Scenes in the Corporate World Service Recovery What's What and Who's Who Tell Me a Tale Freak Out Role Play Unit Six Apply for a Job Unit Seven Bargaining Business Unit Eight How to Persuade Effectively Unit Nine How to Present a Project Unit Ten IT Bliss or IT Bubble Scripts Answers for Reference

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编辑推荐

《大学商务英语听说教程》模拟跨国公司的日常业务与商务往来，涉及计算机、广告、餐饮、通讯、金融、税务等领域，以及求职，面试、组织协调、人事管理、商务和消费投诉等话题，配以听力技巧、听力练习、商务背景知识介绍、生词及词组注解、模拟场景听力及口语练习等部分，将商务知识与听说能力紧密结合。

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