

<<国际贸易实务>>

图书基本信息

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内容概要

本书集合作者多年从事外贸实务、国际结算、保险等实践经验和高校国际贸易实务双语教学的经验，参照相关国外教材的体例，对国际贸易过程中的各个环节进行了详细阐述。全书用语浅显，内容易懂，结构合理，体系完整，各章均配有实用的案例分析，其教学方法体现了涉外经济类专业的特点，采用中文和英文双语结合的办法，凸现双语教学特色，有助于提高外贸专业人才的实际培养效果。

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