

<<模拟导游教程>>

图书基本信息

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内容概要

《模拟导游教程》根据全国高等旅游院校外语专业模拟导游课程教学大纲的要求编写，适用于在听、说、读、写、译等语能力方面受过严格训练，同时已掌握了较系统的旅游专业知识的英语（旅游）专业高年级学，同时也可以作为导游人员的培训教材。

《模拟导游教程》分为“初为导游”、“导游工作程序”、“景点导游”和“翻译练习答案”四大部分。

第一部分详细介绍了导游员应具备的素质，导游工作的性质及在导旅游过程中可能遇到的各种问题及解决办法。

第二部分包括各种形式的对话及欢迎辞、欢送辞、城市简介、沿途导游等，试图通过在不同场景中导游活动的示范与演练，引导学生综合运用所学语言知识，熟悉旅游活动各个环节、规范导游语言的特点，使其基本具备规范化接待与服力的能力。

第三部他将我国具有代表性的旅游资源分为10个类别，每个类别为一单元。每个单元课文A的内容着重介绍该类景观的特点，使学生通过学习，可以举一反三，触类旁通。课文B主要选择各类景观中在全国具代表性的景点，教师在教学中也可以选择本地典型景点作为课文B的教学内容。

通过这部分的教学，学生可初步掌握各类景观的基本内容以及相应导游技巧。

第四部分为翻译练习答案。

书籍目录

Part One Learn to Be a Tour Guide Unit One What is a Tour Guide Unit Two Professionalism Unit Three Planning a Tour Unit Four Meeting the Guests Unit Five Moving People Unit Six Leadership Skills Unit Seven Tips on Dealing with Problems(1) Unit Eight Tips on Dealing with Problems(2)Part Two Working Procedure Unit One Greetings Unit Two En Route Unit Three Hotel Accommodations Unit Four Itinerary Discussion Unit Five Dining in China Unit Six Shopping Unit Seven Entertainment Unit Eight Farewell Unit Nine Handling ComplaintsPart Three Tourist Attractions Unit One China's Mountains Unit Two China's Rivers Unit Three Ancient Defensive Projects Unit Four The Art of Classical Chinese Gardens.....Part Four Key to the Translation Practice

章节摘录

版权页：插图： Master-of-nets Garden In Suzhou you can see many gardens. Most of them were built in the course of the last centuries by rich officials, merchants and landowners. Here great estate-owners enjoyed the advantages of city but still did not want to give up the country atmosphere. Merchants fulfilled their desire to own a plot of land in the country and were still within reach of the city's bustling activities. Historical sources revealed that during their heyday, the notable gardens in the city numbered 200. Villas of various sizes in the shape of different buildings, halls and pavilions stood in these gardens. They represented a small world of their own, in which all elements existing under the sun were supposed to be present. The builders tried their best to create a maximum number of landscapes within a limited space. The most important elements in the garden, as you are going to find out very soon, are ponds and mountains. Because Suzhou lies on the low ground, it is easy to install ponds. When you go to visit these gardens, you will frequently come across the so-called Taihu stones. They are bizarrely shaped rocks used singly or in piles to decorate the gardens. Taihu stones are of porous limestone, which usually come from the West Mountain Island in Taihu Lake. We simply throw the stones into the lake and have them exposed to water for several years. In this way, stones with bizarre shapes full of holes can be created. The gardens are supposed to reproduce a country as well as an urban atmosphere. Thus, pavilions, terraces, halls and towers are all parts of a typical Suzhou garden. You can also see bamboo plants, flowers and different kinds of trees. Usually the gardens are encircled by walls. In the inner walls there are moon-shaped and vase-shaped gates, polygonal openings and windows with imaginative latticework. Animals, mainly fish and song-birds, are also parts of the gardens. The gardens are supposed to create a poetic mood. Often they are the scene of the poets' competitions. So the builders not only had to be architects, but also painters and poets. Often, several people are engaged in the construction of one garden. In the past, many grounds were neglected during times of wars. Since the founding of new China, all efforts have been made to restore them.

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编辑推荐

《旅游院校教学用书:模拟导游教程(修订版)》作为一门近十年来兴起的课程，走的是一条自我发展的道路，没有国内外相关经验的引导，我们所依赖的是自我总结以及全国读者的扶持。

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