

<<在中国把经验化为利润>>

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内容概要

在国内开展业务的外商经常会在日常经营上遇到许多问题而无法得到足够可操作的参考信息。本书的作者根据其多年为外商提供咨询服务的实践工作，集合了外资公司设立、财务、税务、劳动法与签证等相关资料，为外商进驻中国市场在经营上提供可靠、具体的实务参考。本书是准备前来中国投资或目前已经在中国工作的外籍管理者不可多得的参考工具书。

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作者简介

Mr. Kenneth Lam, has 20 years experiences in running multi-national chain operations-including 15 years in China-inleading positions with various conglomerates in consulting, retailing, manufacturing as well as service industries. Kenneth founded AsianBiz Center&Consulting Co.Ltd.in Shang-hai;as CEO,he has expanded the company into one of the leading serviced office providers in China, alongside with providing integrated solutions and consulting services. Through AsianBiz, Kenneth provides valuable advice, ranging from corporate structure, tax advice to accounting practices, to relieve clients of unnecessary cost, bureaucracy and hassle. In line with the publication of this book, Kenneth contributes and shares with entrepreneurs his insights in doing business in China.

Ms. Helen Law holds a double Bachelor Degree in Finance and Hotel Management (High Honors) from the University of Hawaii, and MBA (Dean's List) from the University of Western Ontario, Canada. Helen started her career with 2 reputable chains (Regent and Dynasty-Inter Continental) in developing hotels, service apartments, clubs and multi-functional real estate projects in China (including the Mainland, Hong Kong SAR and Taiwan Province), Vietnam, Sri Lanka, Thailand and USA. With this background, she founded Wealth Island Consultants (China) which focuses on providing planning and hospitality consultancy services to property developers and Government institutions in China. Recently, Helen has carried her entrepreneurial spirit even further by founding Triton Wines & Catering (based in Shanghai, joint-venture with an Australian winery).

Meanwhile, Helen also provides services to her Alma Mater as well as the University Of Hong Kong, and writes teaching cases using her China projects as practical reference.

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版权页：插图： negligence or malpractice over the past 3 years. By early 2009, as many as 79 foreign institutional investors had obtained QFII qualification in China. Since they are "late comers", their market penetration is hardly very significant as compared to the domestic security firms which have been established for years. Some local Shanghainese observe that in a few commercial districts, there are more security trading companies than there are convenient stores; nonetheless, few if any of these security firms belong to the 79 QFIIs. In a way, to think positively, this phenomenon can be interpreted as a big room for growth for the QFIIs. Foreign banks faced a similar situation a few years ago when they first entered China, but by now Hong Kong Bank, Standard Chartered Bank, Development Bank of Singapore and others have branch networks spreading like grape vines all over the gateway cities in China with client base penetrating to local Chinese nationals and expats alike.

1.5.3 QDII Over the past 5 years, foreign trade surplus and foreign reserve account have been growing rapidly, thus causing pressure to appreciate the exchange rate of Ren-min-bi (the Chinese local currency) and to allow free float and exchange of Ren-min-bi internationally. In 2006, the Chinese Government introduced the Qualified Domestic Institutional Investor (QDII) Scheme which can be seen as a transitional arrangement allowing domestic investors to access foreign markets before the Ren-min-bi is widely traded in the world and when local capital is not permitted to move in and out of the country with complete freedom.

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