

<<卡耐基经典作品集（全6册）>>

图书基本信息

书名：<<卡耐基经典作品集（全6册）>>

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内容概要

卡耐基在实践的基础上撰写而成的著作，是20世纪最畅销的成功励志经典。卡耐基主要代表作有：《演讲与口才》、《人性的弱点》、《人性的优点》、《快乐的人生》、《领导艺术》和《语言和突破》。这些书出版之后，立即风靡全球，先后被译成几十种文字，被誉为“人类出版史上的奇迹”。他一生致力于人性问题的研究，运用心理学和社会学知识，对人类共同的心理特点，进行探索和分析，开创并发展出一套独特的融演讲、推销、为人处世、智能开发于一体的成人教育方式。由他创办的卡内基训练机构在进入中国时被译为“卡内基”，而不是“卡耐基”，这其中有两个含义：1、为区别于一些对利益趋之若鹜的山寨卡内基书籍及培训机构；2、意寓人的改变是由内而外的，要真正从内心改变自己，才能真正的快乐起来享受人生。

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作者简介

作者：（美国）卡耐基（Carnegie D.）

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People by Public Speaking》

章节摘录

版权页： I walked like a beaten man. I had lost all my fight and faith. Then suddenly I saw coming down the street a man who had no legs. He was sitting on a little wooden platform equipped with wheels from roller skates. He propelled himself along the street with a block of wood in each hand. I met him just after he had crossed the street and was starting to lift himself up a few inches over the curb to the sidewalk. As he tilted his little wooden platform to an angle, his eyes met mine. He greeted me with a grand smile. 'Good morning, sir. It is a fine morning, isn't it ?

' he said with spirit. As I stood looking at him, realized how rich I was. I had two legs. I could walk. I felt ashamed of my self-pity. I said to myself, if he can be happy, cheerful, and confident without legs, certainly can with legs. I could already feel my chest lifting. I had intended to ask the Merchants and Miners Bank for only one hundred dollars. But now I had courage to ask for two hundred. I had intended to say that I wanted to go to Kansas City to try to get a job. But now I announced confidently that I wanted to go to Kansas City to get a job. I got the loan; and I got the job. "I now have the following words pasted on my bathroom mirror, and I read them every morning as shave : I had the blues because I had no shoes, Until upon the street, I met a man who had no feet. I once asked Eddie Rickenbacker what was the biggest lesson he had learned from drifting about with his companions in life rafts for twenty-one days, hopelessly lost in the Pacific. " The biggest lesson I learned from that experience, " he said, " was that if you have all the fresh water you want to drink and all the food you want to eat, you ought never to complain about anything. Time ran an article about a sergeant who had been wounded on Guadalcanal. Hit in the throat by a shell fragment, this sergeant had had seven blood transfusions. Writing a note to his doctor, he asked: "Will I live ? The doctor replied: " Yes. He wrote another note, asking, " Will I be able to talk ? gain the answer was yes. He then wrote another note, saying: " Then what in the hell am I worrying about ? " Why don't you stop right now and ask yourself, "What in the hell am I worrying about ? You will probably find that it is comparatively unimportant and insignificant.

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