

<<学术英语-社科>>

图书基本信息

书名：<<学术英语-社科>>

13位ISBN编号：9787513517119

10位ISBN编号：7513517118

出版时间：2012-3

出版时间：外语教学与研究出版社

作者：主编：季佩英 张颖

页数：229

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

## &lt;&lt;学术英语-社科&gt;&gt;

## 内容概要

高等学校专门用途英语（ESP）系列教材是针对新时期大学英语教学的发展方向和新形势下我国人才培养目标对高等教育的要求而开发，以教育部《普通高等学校本科专业目录》的学科设置为基础，结合专家、学者、教师对ESP教学的理论和实践研究成果，根据院校实际教学情况而编写的一套教材，旨在将大学英语教学与学生所学专业相结合，提高大学生的学术英语能力及专业英语水平，为学生毕业后直接使用英语从事本专业工作，或者继续深造学习、进行学术研究以及参加国际学术活动打下坚实基础。

《高等学校专门用途英语（ESP）系列教材·学术英语：社科》分为“学术提升”和“专业拓展”两大类，以专业学科为基础，以提高英语学术能力和专业英语应用能力为核心，为高等院校师生提供教学支持。

其中“学术提升”类教材以“用中学（learning by doing）”的教育学理念为指导思想，旨在帮助学生夯实语言技能、提升学术能力（academics skills），包括学术阅读、学术听力、学术口语和学术写作的能力，以及批判性思维能力和创新思维能力。

<<学术英语-社科>>

书籍目录

1

Decision-Making Behaviors in Economic Activities

How People Make Decisions

New Airport Landing Fees Delayed

Adam Smith and the Invisible Hand

Prediction

Asking for information and clarification

Choosing a topic

2

Economist

Thinking like an Economist

Games People Play

What Is in the CPI's Basket ?

Finding major points

How to interrupt politely

Writing an introduction

3

Unemployment

Unemployment and Its Natural Rate

Why You Can't Find a Job

Other Measures of in come

Note-taking forms

Making an argument

Writing a literature review

4

The Study of Society and People

The Study of Sociology

The Sociological Debate: The Gender Pay Gap

Emile Durkheim

Note-taking symbols ( 1 )

Making a counterargument

Avoiding plagiarism

5

Sociology Matters

Development of Culture Around the World

International Tourism I

Improving Your Intercultural Communication Skills

Note-taking symbols ( 2 )

Writing to a new point

Writing methodology

6

Journalism and Journalists

Journalism: A Way of Life

News and Comment on the Internet

<<学术英语-社科>>

Famous Journalists

Dealing with unfamiliar words

Analyzing your audience and Writing findings/results

7

Change in Journalism

Understanding the Impact of New Media on Journalism

Social Media Challenges Social Rules

NowPublic.com

Recognizing digressions

Developing an effective

Writing discussion I

8

Hard Power, Soft Power, Smart

Power

The Complex Nature of Power

The U.S. Can Reclaim "Smart Power "

Power in a Global Information Age

Cornell note-taking system

Developing a strong

Writing conclusions

9

Globalization in Political Science

Cultural Globalization

General Facts About Globalization

What Is the G-20

Writing out notes in full

Tips for effective PowerPoint

Creating a reference list for presentations your paper

Integrated practice

10

The Study of Politics as a Science

The Science in Political Science

Liberal Learning and the Political Science Major Earth Summit

Improving your delivery

Writing abstracts and acknowledgements

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>