<<旅游汉语(第5册)>>

图书基本信息

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作者:《旅游汉语》节目组编

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内容概要

本系列教材以一个家庭在中国的生活为主线,强调语言与文化相结合,内容充实、实用性强,在华日常生活中的衣食住行、风俗习惯、旅游常识、景区介绍都包含在其中,主持人大山风趣幽默的语言也给节目增添了许多亮点。

配套教材共分五册,每册附DVD光盘两张。

每课正文分为以下六个主要部分:课文及英语译文、生词、重点词语注释、文化背景、语言点、句型及替换练习。

本书为第五册。

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书籍目录

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章节摘录

插图: An interesting bit of trivia is that Urumqi is the farthest city in theworld from the ocean, at 2.250 kilometres. However, for over two thousandyears, the area around Urumqi has been lush pasture populated by manyminorities who herded sheep and cattle. It was once an important townon the new northern route of the Silk Road, which linked central China tocentral Asia and even to the Middle East and Europe. One fun attraction in Urumqi is to go on a bazaar tour, as thisprovides a good opportunity to mingle with the different ethnic groupsand understand the life and customs of the local people. When you seethe peddlers in their embroidered caps and the women in their colourfulshawls, or hear the haunting ballads at a street-side restaurant, there isno mistaking where you are. Visitors can taste a variety of national foods,enjoy fresh fruits and shop for local Xinjiang handicrafts. ErdaoqiaoMarket is a very famous bazaar featuring ornate carpets, beautiful silks,unique medicines, traditional musical instruments and horse whips. This isa must-see destination when you get to Urumqi.

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编辑推荐

《旅游汉语(第5册)》编辑推荐:《旅游汉语》系列教材是外语教学与研究出版社与中央电视台联合策 划的。

"旅游汉语"原本是中央电视台英语频道特别策划的精品汉语教学节目。

该节目由经验丰富的对外汉语教学专家进行内容的设计与编写,并邀请在中国家喻户晓的主持人大山担任主讲。

节目播出后,收视率很高,反响热烈,很多海外观众希望早日出版该解密光盘及教材。

应广大学习者要求,中央电视台不仅在黄金时间重播节目,还与外研社一起策划推出了这套系列教材及DVD光盘。

《旅游汉语》系列教材以一个家庭在中国的生活为主线,强调语言与文化相结合,内容充实、实用性强,外国人在华日常生活中的衣食住行、风俗习惯、旅游常识、景区介绍都包含其中。

主持人大山风趣幽默的语言也给节目增添了许多亮点。

《旅游汉语》系列教材共分五册,每册均附有DVD光盘。

每篇正文分为六大部分。

与节目内容相比,增加了句型替换的练习。

教材内容由浅入深、由易到难,难度逐级上升,适用于所有以英语为母语的初级学习者。

学习者既可循序渐进学习,也可根据自己汉语水平和实际需要选择合适的分册。

教材与DVD配合学习,可在短期内迅速提高口语水平,也可作为来华旅游的实用手册,能给学习者带来实际的帮助。

《旅游汉语》建议五个系列搭配组合使用,效果更好。

This series Includos: Five textbooks Two gift DVDs for each textbook The futures of each series: It provides a panoramic view of real-life scenes in China, with language progressing from the very basic usages to more sophisticated communications. The DVD programme takes you on a visual trip to more than 20 pictures que tourist spots and historic sites in nine provinces in China. Detailed English instructions provide friendly and encouraging assistance for beginners and self-quearners. Rich cultural knowledge and background information blend with authentic and interesting daily Chinese expressions. About the programme: The TV programme Travel in Chinese was shot on actual sites by China Central TV the national TV network and a promise of high quality. The programme becomes so popular among learners at home and abroad that it has been rebroadcast several times since first airing. It is hosted by Mark Rowswell (Dashan), an anchorman best known in China for his humorous and accurate style.

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