

<<房地产与建设项目管理专业英语>>

图书基本信息

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内容概要

关于介绍“房地产与建设项目管理”的专业英语读本，涉及的内容包括：房地产的基本特性、房地产的投资者、开发程序、征地研究的内容、小区的规划、市场营销、价格评估和物业管理、建设项目管理的基本概念、工程项目生命期、专业服务选择、合同关系、合同类型、招标文件、招标程序、建设计划、进度控制、网络分析基础、成本控制、质量控制和安全管理等内容。

书籍目录

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