

<<书形>>

图书基本信息

书名：<<书形>>

13位ISBN编号：9787561160930

10位ISBN编号：7561160933

出版时间：2011-4

出版时间：王绍强 大连理工大学出版社 (2011-04出版)

作者：王绍强

页数：239

版权说明：本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问：<http://www.tushu007.com>

<<书形>>

内容概要

王绍强编著的《书形：创意书籍和印刷物料设计》打破常见的书籍、册子和宣传物料的设计方式，带来超“悦”的印刷制品设计。设计师剖析印刷制品的形式、结构、色彩、温度、工艺等等元素，研究使用新工艺和新材料去制造各种阅读效果。

《书形：创意书籍和印刷物料设计》收录了100多个精美设计，读者可以从触觉和视觉出发，体验各种印刷制品包括书籍、册子、传单等物料带来的创意魔力。

书籍目录

PIGLET Consultants Christmas Collateral Libro Laus 2010 D2 So Far: The Art of Dale Frank 2005-1980 Leerzeichen
fiir Applaus Gestalter sein. Eine Momentaufnahme Rainbow in Your Hand Ten Max Bill. Maler, Bildhauer,
Architekt, Designer Tokyo PLUGZINE #3 The Image of Jiang Nan One Million BCAD, Benthem Crouwel
1979-2009 KKE BOOK (Having Dreams at Any Time) Enablis HIGH 5 Columbia University Abstract 07/08 he
Club des Directeurs Artistiques (French Art Directors Club) Hijacked Vol. 2 Basic Rules of Self Defence Cai
Guo-Qiang Head On Where There is Smoke, There is Fire The Fringe Projects 1-10 Cartier Black and White
Jewelry Collections International Press Kit Semplici Architettura Found 1989-2009 Europe, Whole and Free - Book
for the European Commission The Genocide Project Yoshitomo Nara: Nobody's Fool Tadao Ando 2008 Expo John
Harper / Broken & Breaking Ground WOW 1000 Volume 01: Black Material Visual Laus 2010 untitled
(city) Eigentlich nur Wor | ter (Just Words Actually) Where is My Home Hifele Hardware, Kitchen Range &
Hardware/Accessories Process Journal Key: Slovenia Contemporary Slovenian Writers The
Antibook Manifestations of the Onereams Paper Promotion Smoke Line: Tsuda Nao The Spine:
Lordosis Tasseology 2009 Catalog Ch. ACO Art Fair 601 A. rtbook Project 2010 AORTICA Edge of Elsewhere Massin
(Poster) B 1 Catalog The Universe Graduate Catalogue ArtEZ Art & Design, Arnhem 08/09 Recycled News Hybrid
Novels: A New Way of Reading Narrative Fiction Creative City The Hague 50 Ways to See the
World GROUND 2010 Nanjing Contemporary Art Annual Exhibition Alexandre Herchcovitch Lookbook -
Spring/Summer 2010 Genetic Research Thesis With Bridges Burned Itay Noy Writing the Berlin Way Dualitas A · 10
· Y Autumn Winter 2009 Lookbook Positive Negative Semi-Couture Autumn/Winter 2010-2011 Research
Book Redesign Proposal for FILTER MARCELLO de Cartier Press Kit My Family Tree Six Sites for Sound Nexus

<<书形>>

章节摘录

版权页：插图：

<<书形>>

编辑推荐

《书形:创意书籍和印刷物料设计》是建筑与景观设计系列。

版权说明

本站所提供下载的PDF图书仅提供预览和简介，请支持正版图书。

更多资源请访问:<http://www.tushu007.com>