

<<英语写作修辞的符号学研究>>

图书基本信息

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## <<英语写作修辞的符号学研究>>

### 内容概要

本书以符号学的理论为分析工具，结合修辞学、话语言学、认知语言学、跨文化交际等学科的理论，对以英语作为第二外语（ESL/EFL）的写作的修辞特征进行分析，为分析和评价SEL/EFL写作提供新的方法和视角，填补其理论研究的不足，并帮助写作者提高书面沟通和写作的能力。

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The interdisciplinary nature : The state of modern life requires humans to make careful division of labor in human intelligence , which is manifested in continuous division of research objects and research methods , forming a series of natural and social sciences. The specialization of knowledge , of course , embodies the progress of the human civilization. However , it has inevitably brought about some negative effects , the typical example of which is that disciplines go their own ways , independent of each other so that there is a lack of mutual link and communication between disciplines , resulting in the duplication of work and the waste of resources. Faced with this overspecialization , more and more scholars have deeply felt the need of interdisciplinary exchanges. Semiotics , one of the effective strategies responding to this requirement , takes all forms of semiosis as research objects or observation angles , intended to restore the links and dialogues between disciplines , and between theories and life-world. In this sense , the emergence and development of semiotics has derived from the needs of modern knowledge structures ( Ding Ershu 9 ) . In the true interdisciplinary spirit , semiotics crosses over the fixed boundaries of academic research. Semiotics is an overarching conception that provides a stronger basis for interdisciplinary studies than traditional rationales like the humanities. Just as Li Youzhen pointed out ( 97 ) : People are both to understand the objects correctly in order to analyze them , and to strengthen the links between related objects. This process is actually in agreement with the development of natural science. The so-called interdisciplinary phenomena in natural and human sciences are entirely for the need of precision , and deploy , combine and comprehensively apply existing means ( multidisciplinary approaches ) so as to expand and refine the description of the object. The interdisciplinary features of semiotic studies are above all the inclination to atomize or systematize all the traditional research objects. ....

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