

<<现代物流专业英语>>

图书基本信息

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前言

随着我国经济的快速发展，物流业目前正处于高速增长的上升阶段，存在着巨大的市场潜力和广阔的发展前景。

现代物流的发展趋势是信息化、网络化、智能化和一体化，我国物流业必须时刻关注国际物流技术发展的最新动态，利用先进的技术改造仓储、运输和包装等物流环节，以提高物流效率，增强物流企业在国际物流市场上的竞争力，加快物流的现代化建设。

在这种背景下，我们应该不断学习国际最前沿的物流知识，掌握物流知识的英文表达。

为此，我们编写了这本《现代物流专业英语》。

本书参考了大量的英文原版资料，力求语言准确、精练；同时紧贴物流学科的发展趋势，反映现代物流的最新概念、技术和发展。

本书每章都有补充阅读材料，可满足部分水平较高的读者的自学要求。

课后讨论题型的设计能够激发学习者学习英语的积极性并引导其开口讲英语。

本书既可以作为高等职业技术学院、普通高等院校物流管理专业的教材，也适合作为各个层次物流培训和物流从业人员教学与学习的参考书。

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内容概要

本书在选材上力求紧贴物流学科的发展趋势，反映现代物流的最新概念、技术与发展。

全书由9章组成，每章包括2~3个单元，涉及到供应链管理、仓储与库存管理、运输、包装、配送、物流信息等物流管理的各个方面。

每个单元由知识导入、正文、单词和词组注释、难点分析、练习题和补充阅读材料构成。

每单元均设有供学生讨论的话题，激发学生参与教学并提高英文表达能力。

本书的附录1收录了较为全面的物流专业英语词汇，方便学习者自学，附录2列出了一些物流方面的英文网站，方便学习者进行资料查询。

书籍目录

Chapter 1 Overview of Logistics Unit 1 Introduction to Logistics Unit 2 Introduction to Logistics Management
Chapter 2 Supply Chain Management Unit 1 Introduction to Supply Chain Management Unit 2 Supply Chain Management Strategies
Chapter 3 Inventory Unit 1 Concept and Purposes of Inventory Unit 2 Inventory Types and Inventory Management Unit 3 Techniques of Inventory Management
Chapter 4 Warehouse Unit 1 Introduction to Warehouse Unit 2 Warehouse Management System
Chapter 5 Transportation Unit 1 Functions and Modes of Transportation Unit 2 Container Transportation and Inter-modal Transportation
Chapter 6 Packaging Unit 1 Introduction to Packaging Unit 2 Packaging Technology
Chapter 7 Physical Distribution Unit 1 Introduction to Physical Distribution Unit 2 Distribution Center
Chapter 8 Logistics Documents Unit 1 Main Logistics Documents (1) Unit 2 Main Logistics Documents (2)
Chapter 9 EDI Communication and E-commerce Unit 1 EDI Communication Unit 2 E-commerce
Appendix I Terms of Logistics
Appendix II Some Useful English Websites
References

章节摘录

Unit 1 Introduction to Logistics The term "logistics" originally comes from the moving , lodging and supplying of troops. Military commanders have always been aware of the importance of good logistics to the success of their campaigns. Many military failures have arisen from failure to maintain a logistic line of communication. The term involves not only the movement of goods , but also of people , as well as housing and feeding them. Before the material , food and accommodation can be supplied , they must first be obtained from somewhere. It may be bought "off the shelf" , but if it is not readily available it must be designed and made. Logistics is also described as the art of achieving the "six rights" : they are getting the right things , in the right quantity , to the right place , at the right time , in the right condition and at the right price. In the business world , however , the concept of "logistics" is applied solely to "Material Replenishment Programs" (MRP) and is confined to the manufacturing sector at the beginning. Therefore the extension of concept to company operations is a relatively new one and the earliest dates back to the 1950s in the USA. Logistics starts with the provision of raw materials and semi-finished goods for the manufacturing process , and finishes up with the physical distribution and after-sales service of products. Economically , this creates a new source of profit characterized by the development of mass distribution and attention to service quality. The two basic objectives in practicing business logistics , cost reduction and time saving.

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