

<<旅游英语（下）>>

图书基本信息

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内容概要

《旅游英语》一书有以下特点：1 知识性强和内容新颖。

所有文章均来自国内外相关报刊、杂志、书籍及电子出版物。

课文内容生动，题材广泛，涉及旅行社、旅游饭店、航空运输、旅游历史地理、国内外著名旅游名胜古迹、中外文化习俗等各个方面，及时地向学生传递相关专业信息。

2 教材中课文注释不仅列出相关的语言点，还就有关背景做出简要介绍，帮助学生尽快掌握课文内容，了解背景知识。

3 课后练习部分将为学生提供大量书面和口头交际练习的机会，帮助学生融会贯通，灵活运用所学内容。

书籍目录

Lesson One Text A : Reasons For Travel Text B : Religion and Mystery Paragraph Writing : A Brief Introduction to Paragraph Exercises Supplementary readingLesson Two Text A : What is Tourism ? Text B : The Rise of Greece Paragraph Writing : Narration Exercises Supplementary readingLesson Three Text A : Culture Effects of Tourism Text B : Rome City and Empire Paragraph Writing : Description Exercises Supplementary readingLesson Four Text A : Types of Travel Agencies Text B : Honolulu Paragraph Writing : Process Exercises Supplementary readingLesson Five Text A : Transportation-the Most Basic Service of Travel Industry Text B : Airline Reservation Agent Paragraph Writing : Generalization and Exemplification Exercises Supplementary readingLesson Six Text A : The Boeing Company Text B : The Growth of the Travel Agency Paragraph Writing : Cause and Effect Exercises Supplementary readingLesson Seven Text A : Product and Staff of Travel Industry Text B : Playing-Card Paragraph Writing : Comparison and Contrast Exercises Supplementary readingLesson Eight Text A : American Express Company Text B : Ancient Chinese Architecture Paragraph Writing : Classification Exercises Supplementary readingLesson Nine Text A : The Hotel Framework Text B : Beijing Hutongs Paragraph Writing : Definition Exercises Supplementary readingLesson Ten Text A : Registration () Text B : Beauty Contests in Venezuela Exercises Supplementary readingLesson Eleven Text A : Registration () Text B : On British Tolerance Exercises Supplementary readingLesson Twelve Text A : The Food Service Industry Text B : Big City Big Fun Exercises Supplementary readingLesson Thirteen Text A : Handling Complaint Text B : What ' s So Special about Dragons ? Exercises Supplementary readingLesson Fourteen Text A : Recreational Shopping Text B : National Parks Exercises Supplementary readingLesson Fifteen Text A : World Problems Text B : The Automobile in American Life Exercises Supplementary reading

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