

<<国际商务英语>>

图书基本信息

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内容概要

世纪之交的世界，经济贸易全球一体化发展趋势正在不断加强，各国经济的相互渗透与依存，生产国际化、贸易自由化、金融一体化已成为一个重要的时代特征。

在我国大力发展对外贸易、积极有效地利用外资、全面推进国际经济贸易合作的大局下，社会上对既有专业知识又能熟练运用英语的人才的需求也越来越迫切。

有效地提高学生的实际语言运用能力，培养既有专业知识又能熟练运用英语的人才，使学生所学的知识跟上时代的节奏，符合社会经济生活的实际需要，已成为英语教育工作者的历史责任，也是日益发达的经济和社会发展的需要。

本书是一本立足于商务英语理论和实务的综合性教材，包括国际贸易、国际支付、商务洽谈和函电、船运、电子商务、会议准备等内容。

本教材课文大多选自有关国际经济贸易的原版书籍，部分选自英美报刊。

本教材部分注解摘自国内权威资料。

材料力求新颖，又有代表性，并能反映当代国际经济贸易的一些重大变化。

作者简介

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硕士研究生导师，中国人民银行金融专业英语证书考试委员会专家组成员。
长期以来，致力于国际商务英语教学与科研。
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章节摘录

The documentary requirements are designated by the buyer in his bank application for the letter of credit. The bank follows these in preparing its letter of credit. A typical letter of credit may call for the following documents : an invoice , a bill of lading , marine insurance , a packing list , a weight list , an inspection certificate , and a certificate of origin (a consular statement of the country of origin) . Not all these documents are required in every letter of credit transaction. Sometimes , other documents must be used. For example , food shipment coming into the United States requires clearance by the Food and Drug Administration.

The customary letter of credit calls for a "full set on board ocean bills of lading to order of shipper , blank endorsed". Each of these phrases will now be explained. Full Set. Steamship companies issue more than one original bill of lading. This custom arose from the practice of bank or importer in two mails , each a day apart , to ensure that one set would get through if something happened to one of the airplanes. On Board. This written notation on the bills of lading indicates that the goods have actually been put on board of the named vessel. Ocean Bills of Lading. Airlines , trucks , and railroads also issue bills of lading. The designation of "ocean" confirms that shipment is by sea. To Order Shipper , Blank Endorsed. This provides protection to the bank that issues the letter of credit during the time between the bank's payment to the exporter and the repayment to the bank by the buyer. The bill of lading can indicate that the goods are to be shipped and delivered to the shipper and by requiring that the consignee should be in blank , the document becomes a negotiable instrument wherein the title to the merchandise goes with possession of the bills of lading , The shipping company agent at the receiving port can deliver the goods only when someone presents an endorsed bill of lading. In the interim , the bank retains possession of the bills of lading. If the buyer goes into bankrupt , the bank takes possession of the merchandise. In this way , it has a source of payment for the extension of credit. The letter of credit specifies the expiration date , on which the documents can be presented.

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