

<<新编大学国际商务英语函电教程>>

图书基本信息

书名：<<新编大学国际商务英语函电教程>>

13位ISBN编号：9787801818232

10位ISBN编号：7801818237

出版时间：2008-1

出版时间：对外经济

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页数：316

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内容概要

本书创新性地编制了国际商务英语函电句型体系。

经过对浩如烟海、纷繁杂陈的英语函电的语言、语言要素和结构进行系统而彻底的研究，本书作者沙里淘金，去粗取精，由表及里，由繁到简，最终提炼出构成国际商务英语函电语言框架体系的38个主题175个句型。

纲举、目张，掌握了这175个句型就等于掌握了撰写国际商务英语函电的金钥匙，即能撰写出各门各类、洋洋洒洒的国际商务英语函电，自由驰骋于国际商业市场的交流平台。

本教材各单元所配的练习覆盖面广、实践性强、操练力度深；题型灵活多样，富于知识性、创新性和挑战性，这在同类型教材中尚不多见。

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