

<<国际贸易理论与实务>>

图书基本信息

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### 内容概要

本书分为国际贸易理论与国际贸易实务两部分，共14章。其中，第一章至第六章为国际贸易理论，第七章至第十四章为国际贸易实务。全书结构完整，内容详实，简明易懂，符合国情。本书注意突出教材特色，每一章饮食学习目标以及练习和参考答案等内容，利于学习者明确教材要求，随时检验知识掌握情况。鉴于目前国内英文版教材多由国引进，方枘圆凿，尚难避免，本教材有关章节注意结合我国对外经贸实践，对我国外贸发展、利用外贸和外贸实务的特点等作了重点介绍，冀于学习者解决中国对外经济贸易中的实际问题有所裨益。本教材适于高等院校国际经济与贸易专业及相关专业的学生，以及具有一定英文基础，从事或准备从事国际商务的读者使用。

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